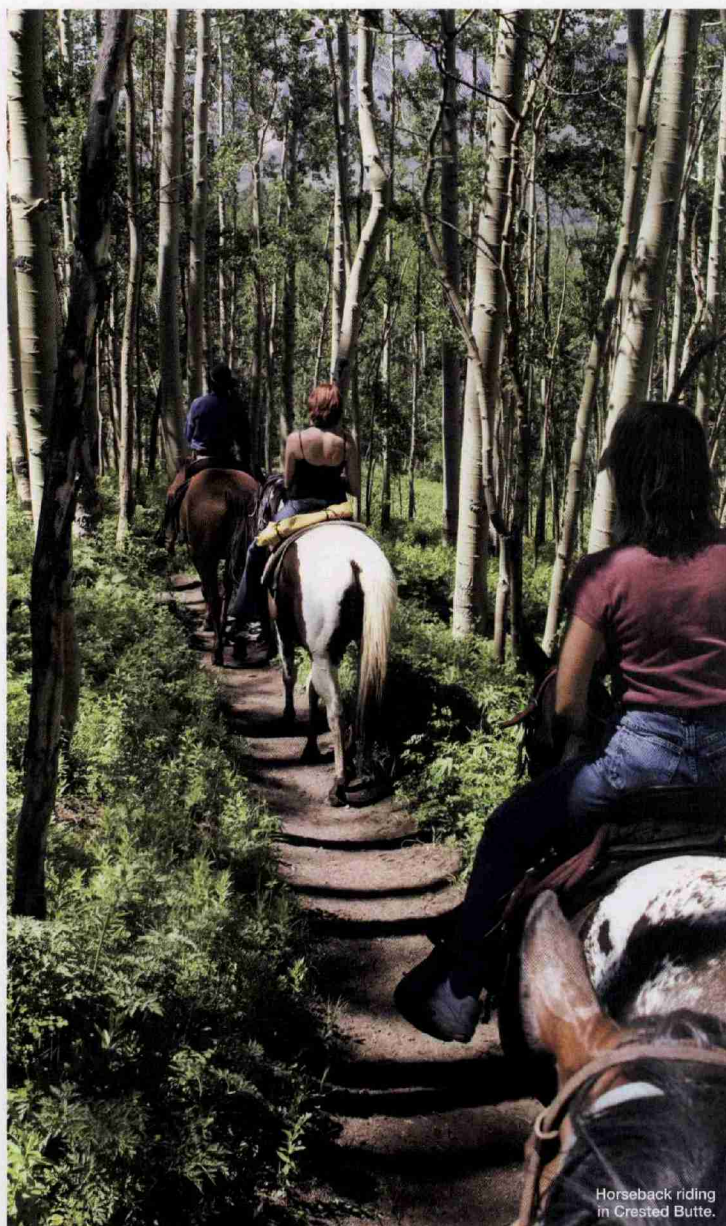


COLORADO



Horseback riding
in Crested Butte.

COLORADO COOL

You don't have to be young to be cool... Just look at Colorado. Back in 1876, it was the 38th state to join the Union, and in celebration of 140 spectacular years, here are some great reasons why Colorado is the coolest destination out there for your clients this summer. From show-stopping mountain biking competitions to speakeasy-style barber shops (Chivas with your shave, sir?), Colorado has to be the coolest 140-year-old kid on the block...

1. YOU CAN FIND YOUR DINNER ON HORSEBACK

Smith Fork Ranch, located in the North Fork Valley on Colorado's Western Slope, is offering a new 'Horseback Riding & Foraging' experience this summer. Led by one of the ranch's chefs, your clients go on a guided ride in search of local delicacies and then return to create a meal using the foraged ingredients.

2. YOU CAN SEE ART AT HIGH SPEED

The unspeakably stylish ART Hotel, located in Denver's museum district, has recently launched a five-kilometre urban public art run. Your clients will receive a detailed map from the concierge that features a route that highlights downtown Denver's most significant public art pieces.

3. YOU CAN USE SECRET PASSPHRASES

The new Bookcase & Barber barbershop/speakeasy in Durango is a place where the high-end barber services come with a twist. Beyond a bookshelf in this vintage-style barbershop lies a cozy speakeasy bar. The passphrase, "Who is Hemingway?" will grant your client access.

4. YOU CAN SADDLE UP WITH A TOUR DE FRANCE PRO

New this summer, the Viceroy Snowmass will offer a cycling program led by former pro cyclist, Will Frischkorn (Tour de France competitor for Garmin). The experience is entirely customizable and can include activities such as a ride to Sustainable Settings Farm followed by a true farm-to-table dinner prepared by Viceroy's executive chef, Will Nolan.

5. YOU DON'T HAVE TO WAIT AROUND

A new electric commuter rail line is now running from the airport to downtown Denver. It now takes just 30 minutes to get from the airport to Union Station in downtown Denver.

6. YOU CAN HAVE A BEER AT AMERICA'S HIGHEST BREWERY

America's highest brewery, Two Mile Brewery, is slated to open in Leadville this spring. The brewery will provide central Colorado with high-quality, hand-crafted ales and lagers, brewed in small batches.

7. YOU CAN SING HAPPY BIRTHDAY TO THE RED ROCKS

Red Rocks Amphitheatre is a naturally formed, world-famous outdoor music venue just west of Denver. It's the

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COLORADO

only naturally occurring, acoustically perfect amphitheatre in the world. The amphitheatre is currently celebrating its 75th anniversary with a series of special concerts and events.

8. YOU CAN SEE SOME SERIOUS BIKING

The only US stop on the Enduro World Series (EWS) bike competition will take place in Colorado on July 30 and 31. Aspen Snowmass has been chosen to host round five (out of eight rounds) of the prestigious competition.

9. YOU CAN GO BACK IN TIME

Making its debut in May, the Royal Gorge Dinosaur Experience will offer everything from science-focused interactive displays, full-scale dinosaur fossil casts, skinned animatronic dinosaur exhibits and hands-on exhibits with real dinosaur fossils, as well as recreational-focused activities, including a multi-story ropes course.

10. YOU CAN VISIT A FARMERS MARKET AT UNION STATION

Kicking off on June 4, and running each Saturday until October 24, the Boulder County Farmers Market is partnering with Denver Union Station and prominent area chefs to host the city's first chef-driven farmers' market.

11. YOU CAN FORGET ABOUT HELI-SKIING

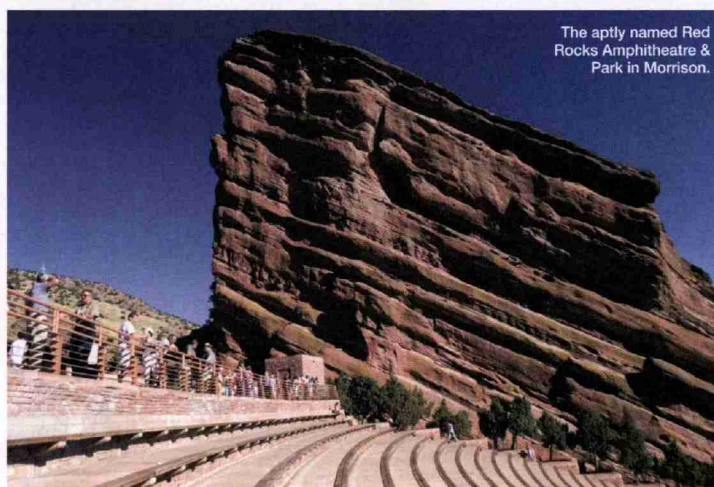
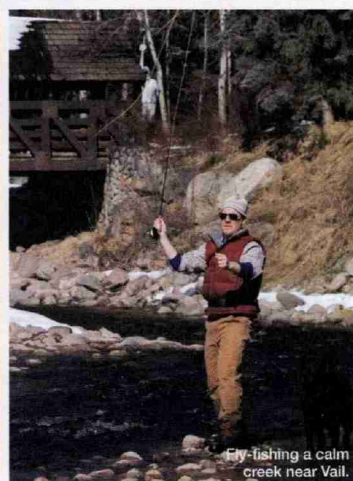
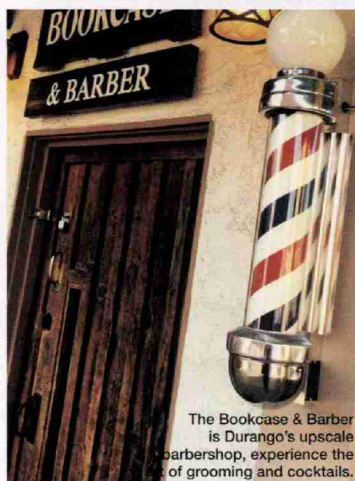
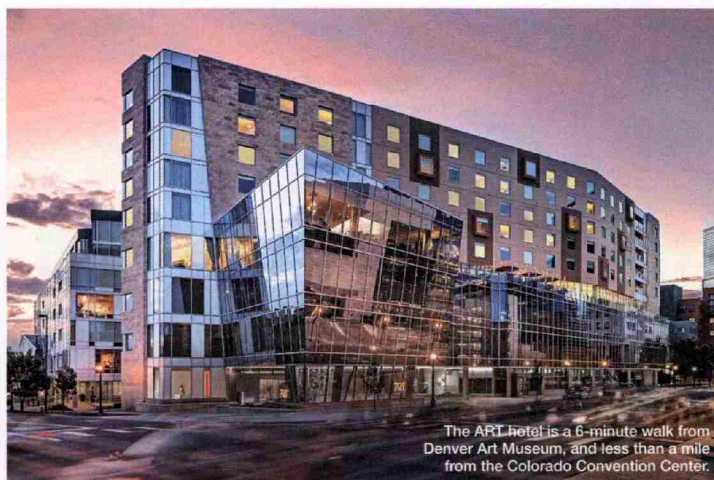
New this summer, Minturn Anglers is offering a one-of-a-kind fly-fishing experience that allows anglers access to private Colorado waters in the most exclusive and amazing way possible—via helicopter. Your clients can travel to remote, private ranches and enjoy streamside fine dining. Custom itineraries can be built to fit each individual group's needs and all-inclusive trips start at US\$3,995 for up to three anglers.

12. YOU CAN BE EPIC IN VAIL

This summer, Vail Mountain will launch Epic Discovery, a new comprehensive summer activities experience. Epic Discovery will offer learn-through-play elements that will provide your clients with hands-on activities about forest health, wildlife and the mountain geography of the White River National Forest. The Game Creek Canopy Tour will immerse them in the forest habitat on an array of zip lines and aerial bridges.

13. YOU CAN GET YOUR SKATE ON

Construction of Vail's new skate park at the Lionshead parking structure is >



COLORADO

Cycling through
the vineyards in
Palisade, Colorado
Wine Country.



scheduled for completion in early June. The new \$1.9 million skate park will include a half pipe and mini bowl, rails and other skating features. The park, designed by California Skateparks, will showcase four mosaic murals by the artist, Valerie Theberge.

14. YOU CAN HANG FROM THE CEILING

Located at the base of Beaver Creek Mountain, Studio Anjali at the Westin Riverfront Beaver Creek has launched an aerial yoga program. Following the AIReal Yoga method, this is the first and only form of aerial yoga accredited by the Yoga Alliance. Studio Anjali is the first studio in Colorado to offer it.

15. YOU CAN CELEBRATE THE PARKS

2016 marks the 100th anniversary of the National Parks Service and its history of protecting treasured places. Home to 12 National Parks and Monuments, a series of special events and programs will take place across Colorado throughout the year as park-lovers count down to the centennial in August.

16. YOU CAN SAMPLE NEW BREWS FROM BLUE MOON

The brewing team behind Colorado's legendary Blue Moon is opening a new brewery and restaurant. Slated to open later this year in Denver's hip RiNo (River North) neighbourhood, the brewers will push boundaries when it comes to technique, style and ingredients.

17. YOU CAN DINE AT TWO NEW JUSTIN CUCCI RESTAURANTS

Due to open in June, L5 will boast spectacular unobstructed city views of east Denver. The large open-air patio that sits adjacent to its popular big sister, Linger, is sure to offer some highly sought seats come warmer nights. L5 will offer a relatively underrepresented cuisine in Denver with a menu focused on traditional Mediterranean tapas with influences from North Africa and the Middle East. Due to open this month, Vital Root will offer a vegetarian and vegan-friendly menu with a juicing program. Bonus: Vital Root will work with Vital Yoga, a yoga studio next door

to facilitate overall healthier lifestyle options. *

For more information visit
www.colorado.com.

COLORADO THREE KEY SELLING POINTS

1. YEAR ROUND FUN: Colorado is a four-season destination, thanks in part to its diverse geography, which offers everything from alpine mountains and high desert red rock formation to sand dunes.

2. OUTDOOR ADVENTURE: Just check out the numbers: There are 13 National Parks and monuments, 27 Scenic Byways, 25 ski resorts and 58 mountain peaks that top 4,200 metres.

3. WESTERN AUTHENTICITY: Colorado offers a legitimate American Western experience with its thriving art scene, rich cultural heritage and inspired cuisine.

Denise Chambers/Miles